



EMA
EXPERIENCE MARKETING ASSOCIATION



When we talk to business owners and managers in the marketing space - we often hear things like:

- **Owners and managers are near burn out.** They know they want to work on their business and understand their industry better, but aren't sure how or where to look to do so.
- **Businesses are worried that they are falling behind those in their industry,** but don't have the time or energy to do the research to understand current standards.
- **Owners and managers realize that this type of work can sometimes be isolating** and wish they had others who understood the industry that they could share problems with.

Now, we don't know your world like you do, but does any of this feel relevant to you?

If it does, can we make a suggestion?

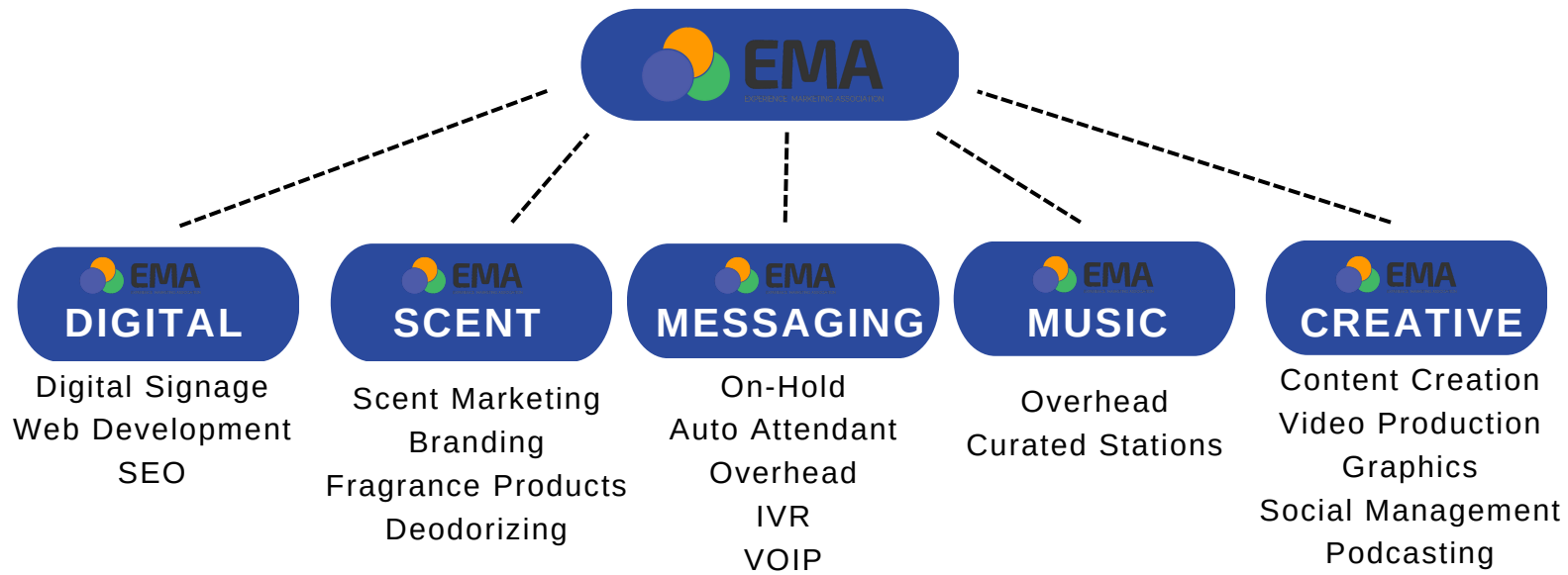
Lets have a conversation.

EMA is all about relationship, community, encouragement and candidly sharing experiences about our work and industries so that we can help each other thrive.

Take a trial run and participate in one of our community webinars - we'd love to have you!



WHERE DO I FIT?



EMA Members range from businesses that focus on one service industry specifically, to those who offer a range of services and function as an agency.

- **Industry focused webinars:** Webinars that **focus on specific industry topics** occur on a monthly basis. Members may attend any webinars they choose - giving you the chance to connect with other businesses that do what you do. Discussions include candid and transparent discussions about the industry, problems, solutions, new tools and business strategies.
- **General growth webinars:** Webinars that **focus on growing your business**, no matter what marketing service you offer. Sales, accounting, human resources and other experts offer insight on how to better your business.
- **Perks:** EMA works with a variety of different industry vendors who **offer discounts and insight on new tools and products** that can benefit your industry and business.
- **In-Person Conference:** **The highlight of each year for EMA Members** - a time to connect with each other in person. Conferences include general growth sessions, but focus on time spent at the "round table" with others who work in your industry and vendors who provide tools and services to you. The conference is a unique time when "competitors" get to share insight that not only helps you grow and solve problems - but also give you the motivational push you're looking for.

Your Investment:

Annual Revenue	Membership Tier	Paid Yearly	Paid Quarterly	Paid Monthly
Less than \$500,000	Tier I	\$450	\$112.50	\$42
\$500,000 to \$1,000,000	Tier II	\$675	\$168.75	\$60
Over \$1,000,000	Tier III	\$900	\$225	\$80

*Dues include one company representative.

Additional representatives are able to join for \$100/year or \$8.35/month