



# Vendor Membership

## Industry Future Shaping & Business Growth

*Join us in shaping the future of EMA as we learn how to integrate your products & services:*

- Gain firsthand feedback from customers
- Strengthen member/vendor relationships
- Discuss industry challenges, solutions and innovations
- Collaborate on best practices
- Participate in continuing education
- Accelerate market penetration



## Recognition as an Industry Preferred Vendor & Thought Leader

*Unique opportunities to get your brand in front of industry leaders with enhanced credibility:*

- Host educational webinars
- Web site 'Vendor Spotlights'
- Association Newsletter, White paper and article submissions
- Attend virtual connections to share & connect with potential clients



## Virtual Industry Networking Events

*Prime space to exhibit products, services and trends and interact with preferred industry clients:*

- Multiple virtual networking events
- Virtual face time with members
- Opportunities to share your services at webinar events
- Promotional opportunities

- Networking Opportunities
- Business Relationships
- Thought Leadership
- Targeted Sales
- Future Vision
- Certified Accreditation
- Business Growth

## Benefit from being a vendor during our virtual connections in the coming year.

- Help you generate highly qualified leads throughout the year
- Educate your target audience about the value of your products
- Be featured on "EMA Talk Radio"
- Market your company to targeted audiences with buying power
- Introduce and test new products and services
- Partner with industry leaders
- Promote your brand image and build public awareness
- Set yourself apart from your competitors
- Strengthen relationships with existing customers

## For more information:

Visit: [ExperienceMarketingAssociation.org](http://ExperienceMarketingAssociation.org)  
or Email: [info@expma.org](mailto:info@expma.org)